



AURORA

Meetings Industry



INTRODUCTION

Aurora specializes in Indochina operations, and are committed to provide the best available service in the market in each country to guarantee its client's satisfaction. With a team of well traveling, service oriented and experienced local travel executives and managers, Aurora ensure that clients will receive what they are promised for which could be a tailor made leisure trip, a guaranteed departure tours or a package of meetings solutions. This local based management system ensures that each of the trips is by and for the local community, offering the best experience possible to you and your clients.

Aurora Travel Asia was established in 2003.

Until now there are over ten year reputation with a team of many core staffs working from the first day of establishment under the encouragement of travel partners and direct clients in all parts of the world. From what have been through, Aurora always keep in mind that the only key to today success is to provide a customer oriented service which might include flexibility, individualization and innovation, also is fully aware of her commitment to support sustainable tourism and contribute to the community at large in regions Aurora operates.



INTRODUCTION

Due to many recently happened occurrences, both economic and politic crisis, in the world, there is a tendency of choosing a place able to provide secure, friendly, open, warm and welcoming service for the meetings industry in the last five years. Asia – where the service is delivered with pride – has been a great appeal to the global market in recent years, and that Indochina has been known as a center of attraction. It is a fact that, within Indochinese countries, Vietnam and Cambodia are now taking its role of being the most gravitating countries known as most developed destinations for Incentive Houses, Convention / Exhibition / Conference Organisers, Corporate Meeting Planners and Business Travel Organisers.

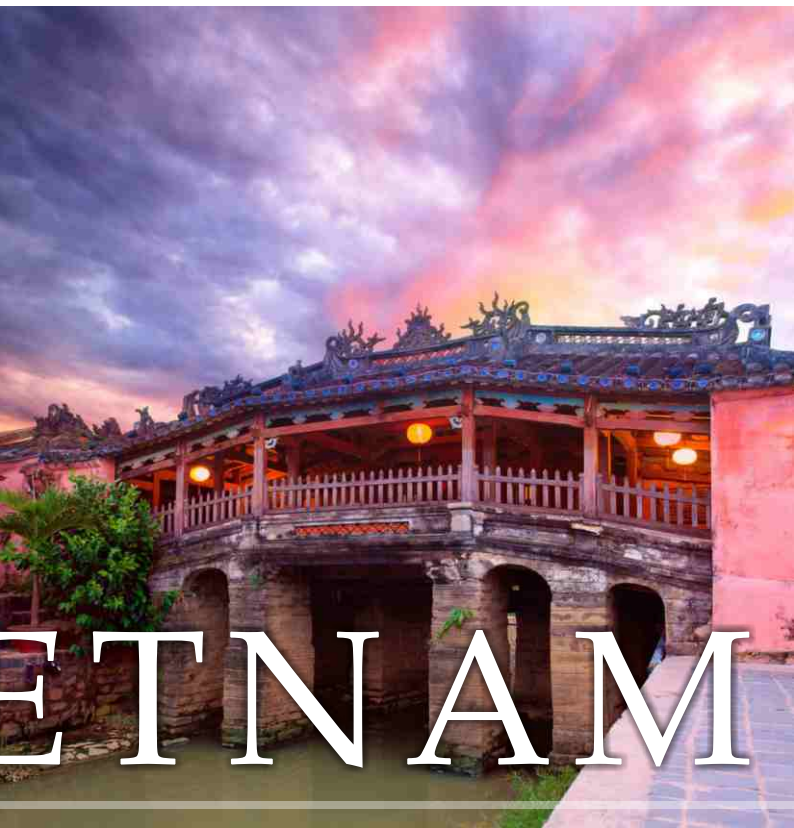
At an undeniable developing country being assumed that infrastructure is poor, heavily damaged from many twists and turns of history, Vietnamese and Cambodian struggles harder than any other citizens in the region shown in enormous investment, well recognised achievements and awards, most attracting destination to every Fortune 500 cooperations in the Meetings Industry. Infrastructure itself and service mindset in general have been becoming the most advantage qualities for Vietnam along with its own natural beauties, its own historical stories and achievements. Vietnam is a country that travel experience could be at its maximum thanks to its diversity – the diversity contains various aspects that could surprise travellers, whether for leisure or for business, at the end of the day.



VIETNAM



Northern part of Vietnam acts as a natural border with wide range of geographical conditions stretching from majestic cliff to beautiful seashore offering great development opportunities for various economy aspects. Acting as one of the most important fields, Tourism Industry in Northern Vietnam is even more specific by its own distinguished climate, culture, history and especially by its friendly and open heart residents.



VIETNAM



Located at a tiny and narrow area, suffering from severe weather, yet its struggle to retain and preserve its ancient historic and cultural site might surprise anyone who had chance to visit and to know what it had been through. Apart from ocean economy, most central provinces set a conspicuous priority to develop cultural, historic and culinary tourism of which all advantages will be at its most use.



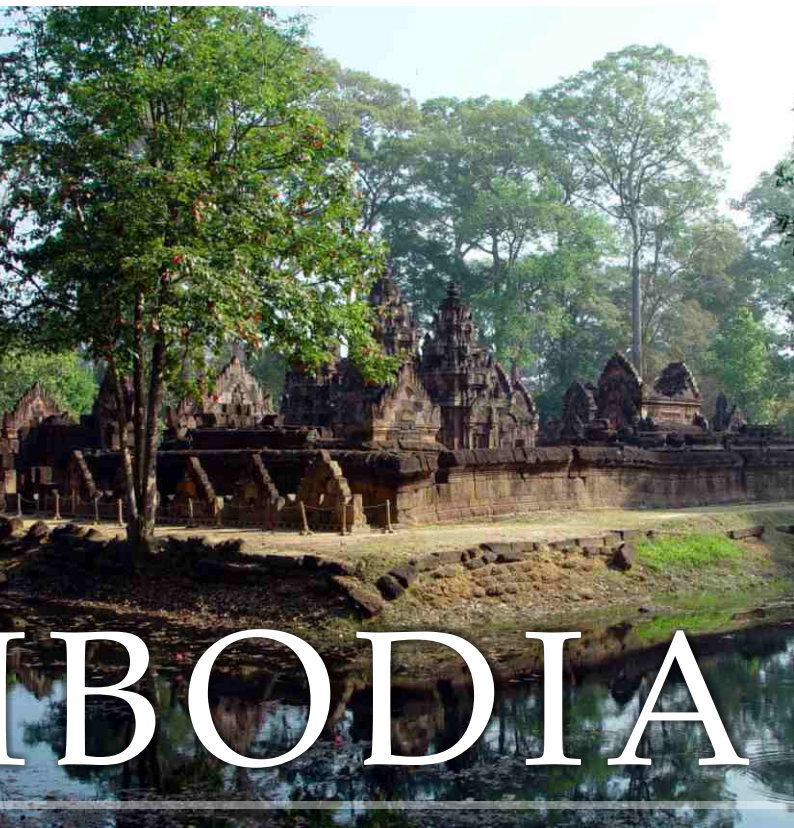
VIETNAM



Southern Vietnam is a bustling metropolis with rich cultural attractions that looks as much to the past as it does to the future. Based at the most even and flat plain in support of favourable climate, there is all reasons in the world to make it the best location of all agricutural products. Being conscious of technology importance role, Southern Vietnam officials set a plan where both modern and traditional factors could live in harmony and develop at its best for both worlds.



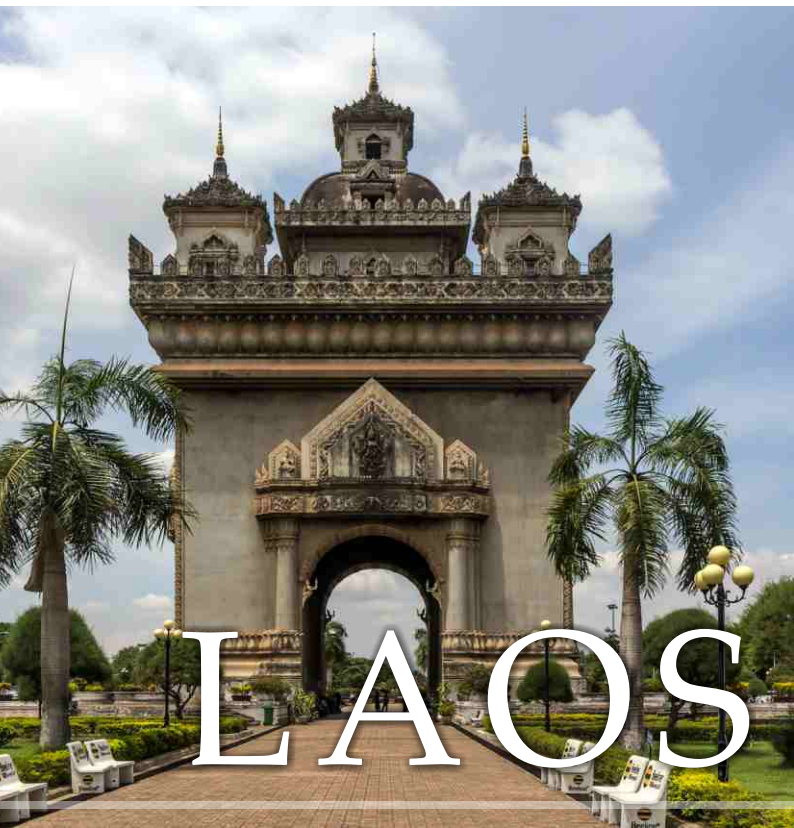
Located at the southern heart of the country, covering rice fields and other agricultural plantations, featuring three of the biggest rivers of the country crossing to form an X at their confluence with warm and humid tropical climate. Phnom Penh still maintains its considerable charm, though it is in the midst of rapid change.



CAMBODIA



Once of the home of the powerful Khmer kingdom, and to this day, Siem Riep dazzles with its timeless architectural treasures. Siem Riep is the major tourist hub in Cambodia whether is in wet plain area covering a lot of rice fields or in undulating area covered with some deeper, green forests. Despite the massive shift in its economic fortunes, Siem Riep remains a safe and pleasant town.



Larger than Saigon, yet only at one twelfth of Saigon's population. Vientiane is considered as an slower pace of life comparing to Luang Prabang. Vientiane is home to the country's grandest temples; home to diverse and expansive collection of National Bio Diversity and Conservation Areas; it is truly one of the most enjoying capital cities.



The relaxed grandeur of Luang Prabang – the former capital of Laos - is captivating at a location on a peninsula formed by the confluence of two big rivers surrounded by dramatic mountains. Hiding itself away from the heat under the palm lined riverbanks; cobblestone streets; colonial buildings share quaint lanes with golden stupas and traditional Lao wooden homes



AIRLINE SERVICE



Convenient Airline Service

To All Different Destinations Within The
Region In An Overall Time Spent Of Two
To Three Hours Maximum.

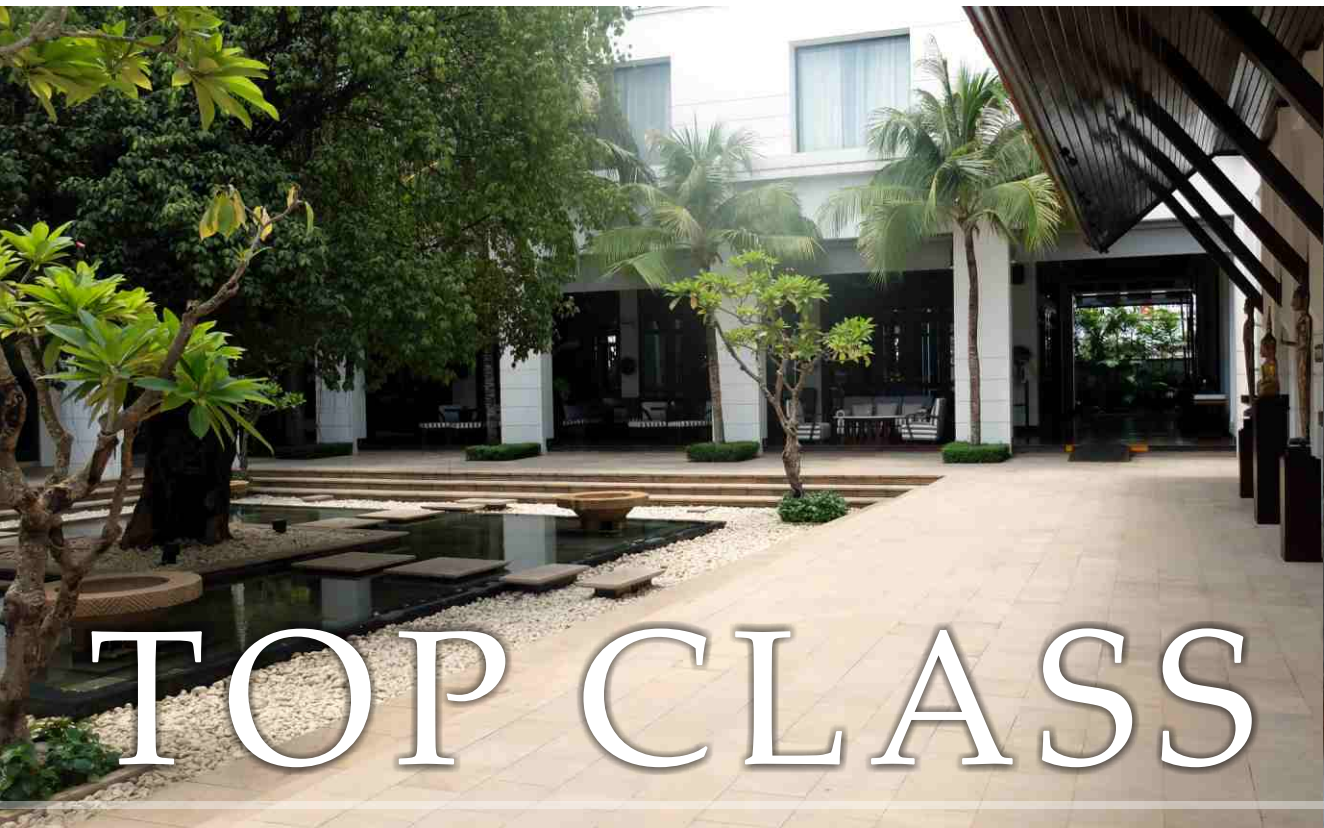


EASY ACCESS



Easy Access From Hotels

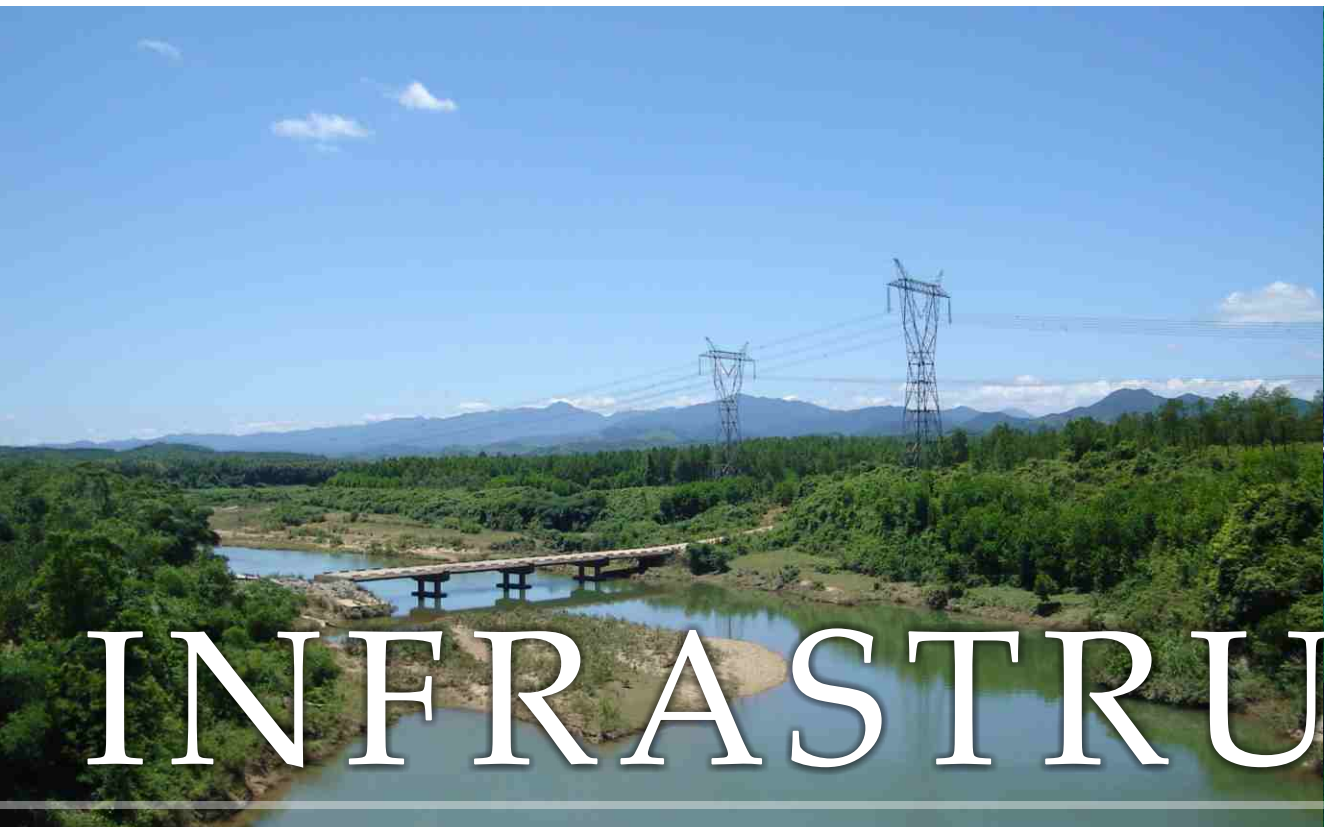
To Convention Hall / Center; Tour Spot,
Restaurants, City Must Go Locations In
An Overall Time Spent From Five To
Twenty Minutes Maximum.



TOP CLASS VENUE



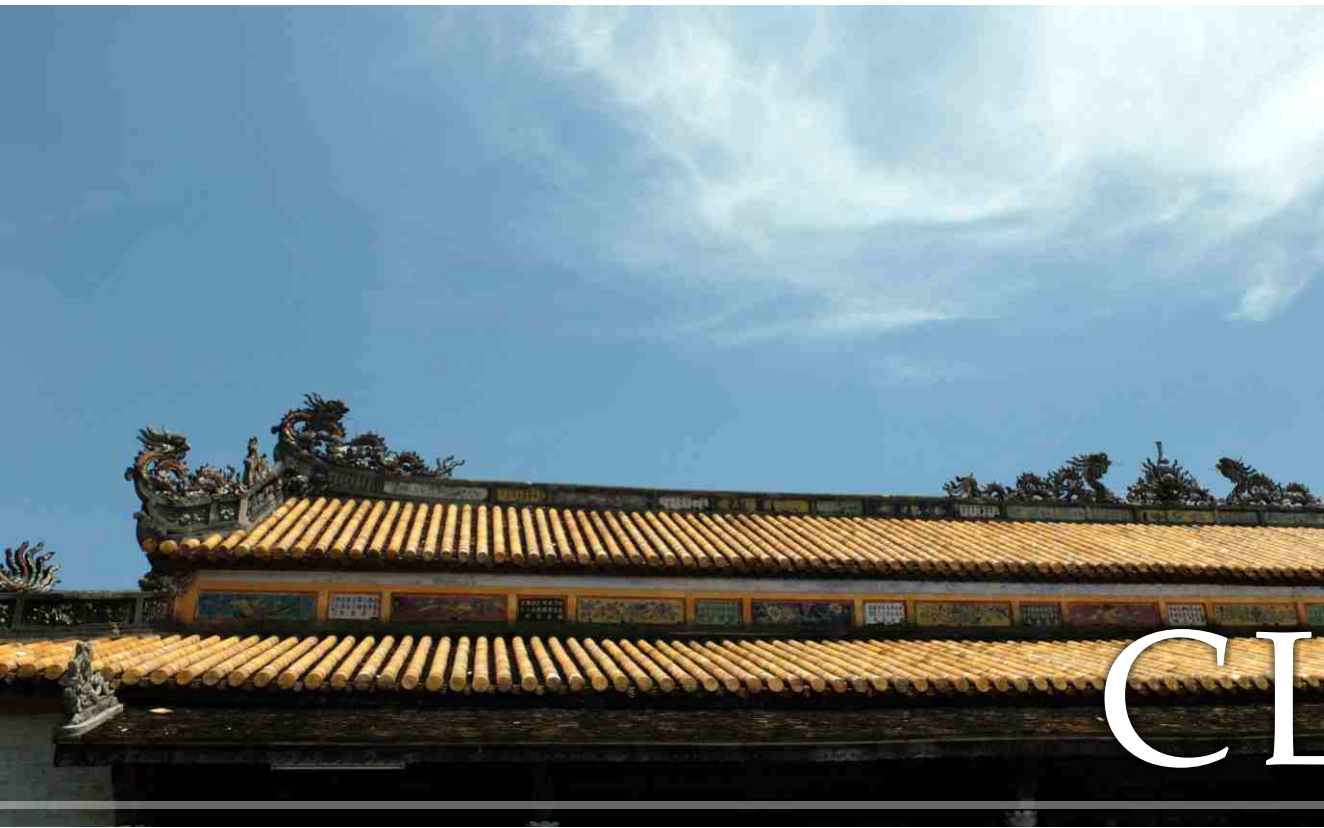
Many Important Milestones Such As
Lifting Of Embargoes, Government
Reforms And The Opening Of Borders In
The Last Few Years Lead To The Boom
Development Of Wide Range Of Top
Class Hotels, Restaurants, And Training
Schools.



INFRASTRUCTURE



Infrastructure Developments In The Last
Fifteen Years Help To Expand Travelling
Activities To The New Extend Level.



CLIMATE



Due To Its Geographical Characteristics, Climate Differs From Region To Region, Month By Month And That Could Easily Fit To Any Client Schedule And Travel Purpose.



LOGISTICS



With The Population Of Over Eighty Million Citizens And Mostly At Young Age Along With The Boom Of Private Sector Of The Economy, It Makes Logistic Easier Than Ever With Whatever You Might Come Across In Your Trip.



HOTEL & CRUISE





SHERATON HANOI



WEST LAKE EXPERIENCE

Situated on the shores of Hanoi's West Lake with its many local attractions, we are just a quick drive to the bustling City Centre. The Old Quarter, also temptingly close by, is home to Hoan Kiem Lake, Hanoi Grand Theatre, and unforgettable boutiques.

DESIGNED TO IMPRESS

Enjoy our courtyard and four excellent restaurants, or host a larger event at one of ten flexible indoor or outdoor event spaces. When it's time to replenish, visit the Lotus Relaxation Centre with adjacent outdoor pool and Lakeside Garden.

GREAT VIEWS IN STYLE

Our 299 spacious guest rooms, including 16 suites, feature panoramic West Lake views and the incomparable comfort of a Sheraton Sweet Sleeper® Bed. Vietnamese and French colonial décor, as well as soaring ceilings, infuse each room with grace.



SHERATON HANOI







Being the only 5-star-hotel in Hanoi managed by a leading Japanese hospitality group, Hotel Nikko Hanoi with its ideal location, well-appointed and spacious rooms, elegant furnishings and premier dining excellence, large entrance and parking lot will make your stay in Hanoi a very present one to remember.

Own a strategic location which is close to prominent tourist sites, entertainment sites, office buildings and government offices, Hotel Nikko Hanoi is convenient for both of businessman and travelers. The hotel is surrounded with beautiful lakes and parks that bring you a healthy atmosphere and great view.

Being one of the hotel has the most spacious staying room in the market, all 257 clean and bright rooms and suites of Hotel Nikko Hanoi are equipped with modern shower toilet. Staying guests are offered free wifi and free entrance to fitness center with sauna. Key card readers installed in all guest's elevators and guest's rooms to provide high security access.





HOTEL DE L'OPERA HANOI



The 5-star Hotel de l'Opera Hanoi is located in the center of Hanoi, close to the Opera House. Just 3 minutes walk from Hoan Kiem Lake and the Old Quarter, the 107 rooms and suites are a sanctuary of comfort, with hand picked luxurious amenities and 21st Century technology. Restaurants, a bar, a four-season swimming pool and free Wi-Fi combine to deliver memorable operatic moments for both business and leisure travellers.



HOTEL DE L'OPERA HANOI



SOFITEL
LUXURY HOTELS

PLAZA HANOI



SOFITEL PLAZA HANOI





Soaring twenty floors above the city, Sofitel Plaza Hanoi boasts the best views of charming West Lake, Truc Bach Lake and the Red River. Close to the city center, guests can easily explore the vibrant Old Quarter or enjoy a walk by the beautiful lakes. Enhancing the luxurious experience, all rooms and suites feature comfortable Sofitel MyBed™, French bathroom amenities, multi-channelled LCD TVs, complimentary in-room Internet access, and fully-stocked mini bar. With two restaurants and two chic bars, Sofitel Plaza Hanoi has always been among the top choices for fine cuisine in Hanoi. Providing InspiredMeetings™ concept with a dedicated business centre and 9 meeting rooms featuring stylish décor and state-of-the-art technology, Sofitel Plaza Hanoi will be the perfect backdrop for meetings and events, from contract signings to seminars, conferences and themed parties.



SOFITEL PLAZA HANOI



PARADISE HOTELS & CRUISES



Since launching in 2008, Paradise has served as the premier provider of luxury travel experiences in northern Vietnam. On spectacular Halong Bay, Vietnam's most famous natural attraction and a UNESCO World Heritage site, Paradise operates a fleet of 4 brands of world-class cruise ships offering between 3 and 17 posh cabins. Paradise Luxury boats provide excursions to the main landmarks of Halong Bay and many group activities while Paradise Privilege boats are considered as private luxury apartments. Paradise Peak is the premium and largest vessel of our fleet, it seems to mirror the majesty of the Heritage Site and the customer service is worthy of the most remarkable grand hotels. Embarkation on day boats Paradise Explorer gives you the chance to see more undiscovered parts of Halong Bay. Just outside of Halong Town itself, Paradise Suites Hotel stands as the area's first and only boutique hotel, with 156 elegantly appointed rooms just steps from the bay. The common thread in Paradise products is an unwavering commitment to quality. From the smallest design details to the biggest customer request, there's nothing Paradise won't embrace in its attempt to deliver an 'Expression Of Exception'.



PARADISE HOTELS & CRUISES



HUONG HAI
HALONG
Truly Experience



HUONG HAI SEALIFE CRUISE





Huong Hai Ha Long is the first company operating the overnight cruise service in Halong Bay. For more than 14 years with tireless efforts, Huong Hai Ha Long has gained flying colors. Currently, our company is operating 2 lines of cruise: Huong Hai Sealife 4 star and Huong Hai Junks 3 star. Huong Hai Sealife includes 26 high-standard cabins with balcony, a restaurant with nearly 200-people capacity and many interesting on-board and off-board activities. For Huong Hai Junks, you can experience the small and classic boats; with 5, 7 and 9 cabins; in traditional Vietnamese style, which are totally suitable for your family trips.

With the motto of delivering truly experiences for tourists, we have tried our best to bring a new, authentic and exclusive itinerary to explore the extraordinary charms of Halong Bay and Bai Tu Long Bay. Let's come and experience yourself with Huong Hai Ha Long



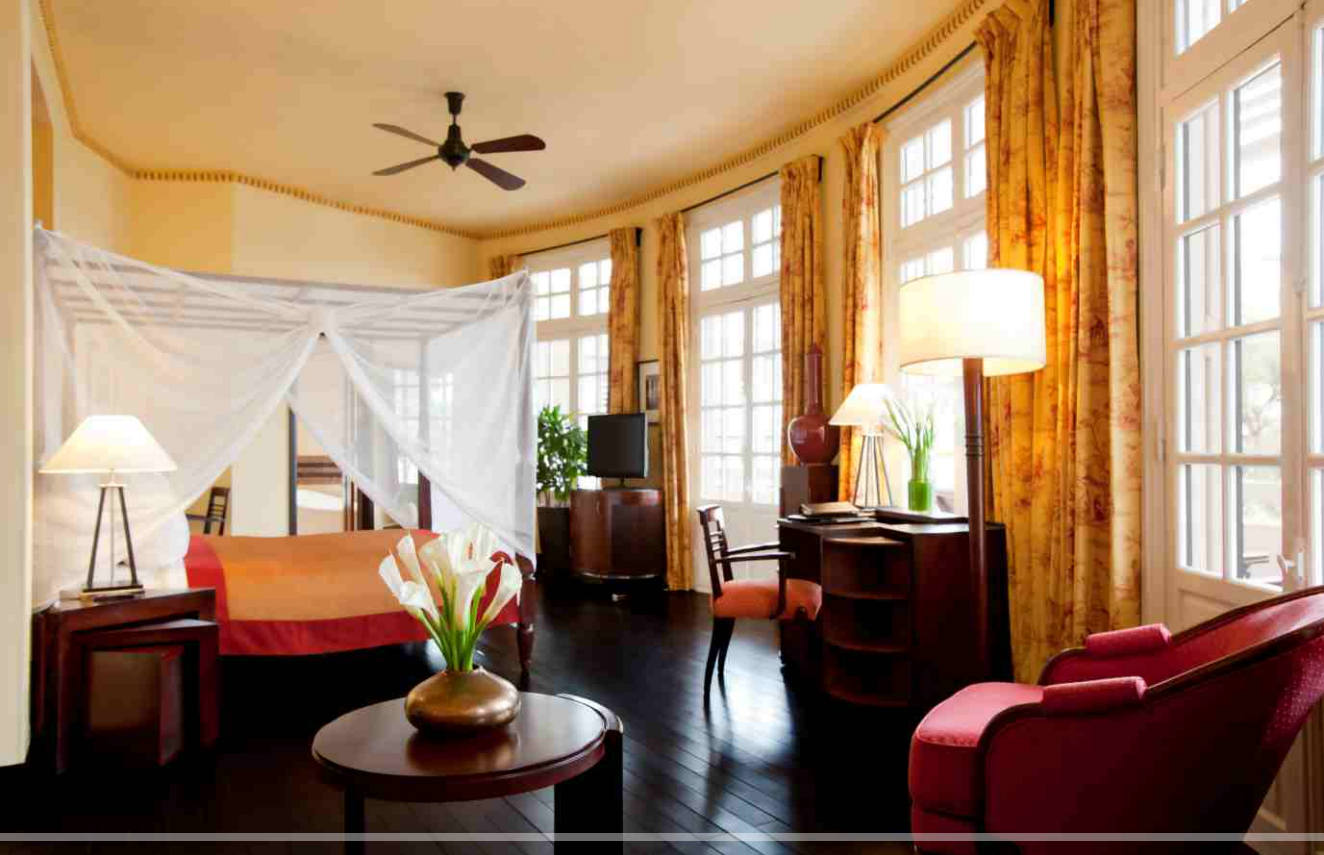
HUONG HAI SEALIFE CRUISE





HOTEL & CRUISE





LA RESIDENCE HOTEL & SPA HUE



La Residence Hue Hotel & Spa – MGallery Collection

"Step back in time" to Art Deco's golden age with a stay at MGallery La Residence Hue Hotel & Spa. Nestled along the fabled Perfume River overlooking the imposing Imperial Citadel, La Residence is a one-of-a-kind masterpiece. This former governor's residence with 122 guestrooms and suites offers visitors a warm hospitality and a chance to relive the pleasures of a bygone era.

Food is a passion at La Residence. Visitors will delight in a fine dining fusion menu of Vietnam's very best and vibrant produce & spices combined with top quality imported products.

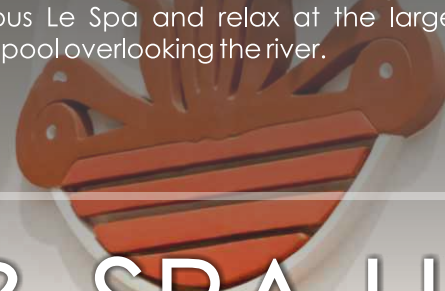
Allow yourself to be swept away with the signature cocktails "La Residence Monsieur and La Residence Madame" with the spectacular fresco and cosy ambience at Le Gouverneur Bar, indulge yourself with the luxurious Le Spa and relax at the large saltwater swimming pool overlooking the river.



LA RESIDENCE HOTEL & SPA HUE

LA RESIDENCE

Hotel & Spa







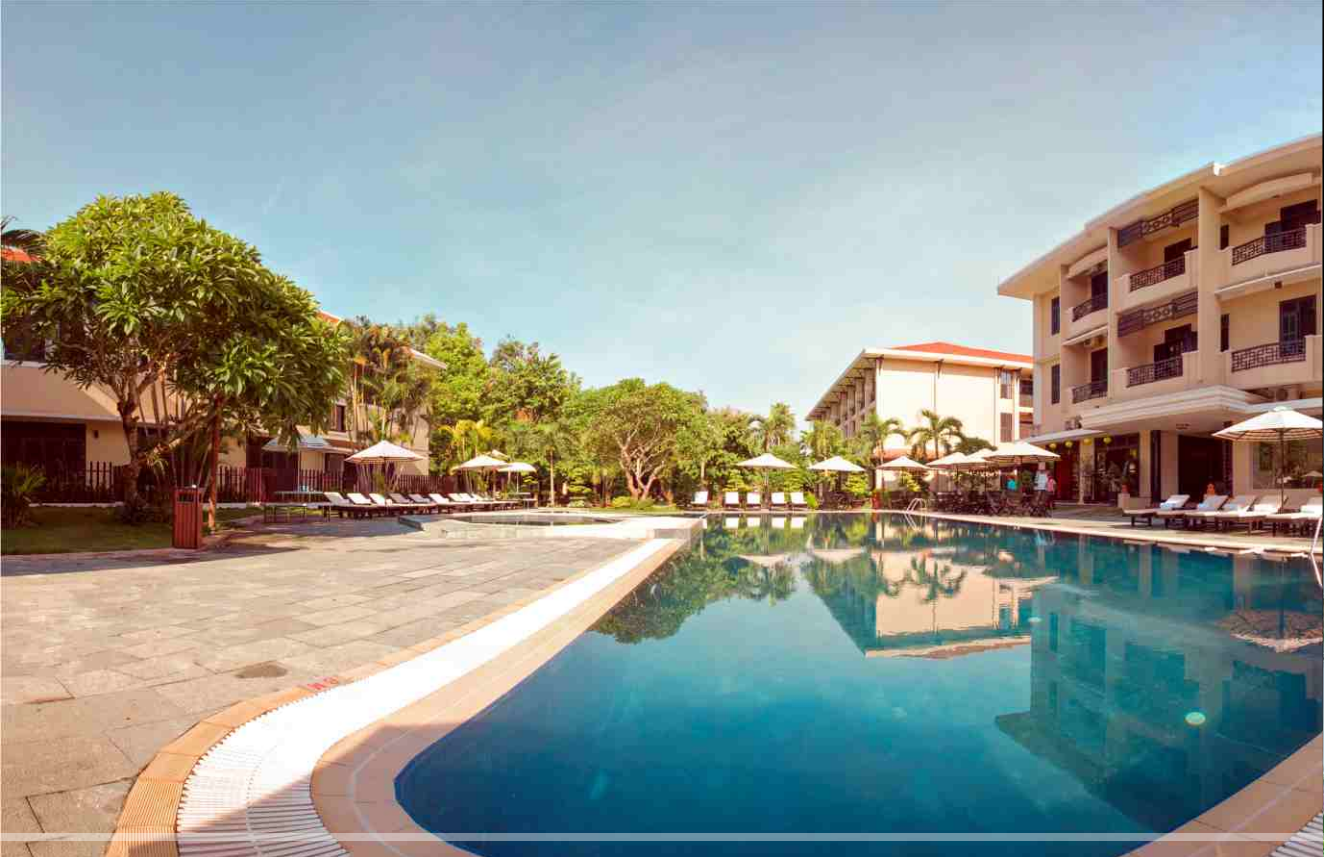
This world class Furama Resort Danang, offering luxurious 198 Suites and rooms plus 50 two to four bedroom villas with comfortable and delightful facilities, is a favorite choice of MICE organizers. The award winning resort is just 10 minute drive from Danang International Airport, and is a gateway to the three World Heritage Sites of Hoi An, My Son and Hue. A well-appointed Convention Palace with ballrooms can accommodate up to 1,000 people in style, with another ten function rooms for 50 to 300 people each. A variety of cultural-themed parties on the beach or around the lagoon, in the ballrooms or outside the resort, with the surprising arrivals of VIPs from Helicopter landing on the resort's own Helipad, plus exciting team building activities and water sports, two 18-hole golf courses nearby, as well as health and beauty service make the Furama Danang the best venue for MICE groups.



FURAMA RESORT DANANG





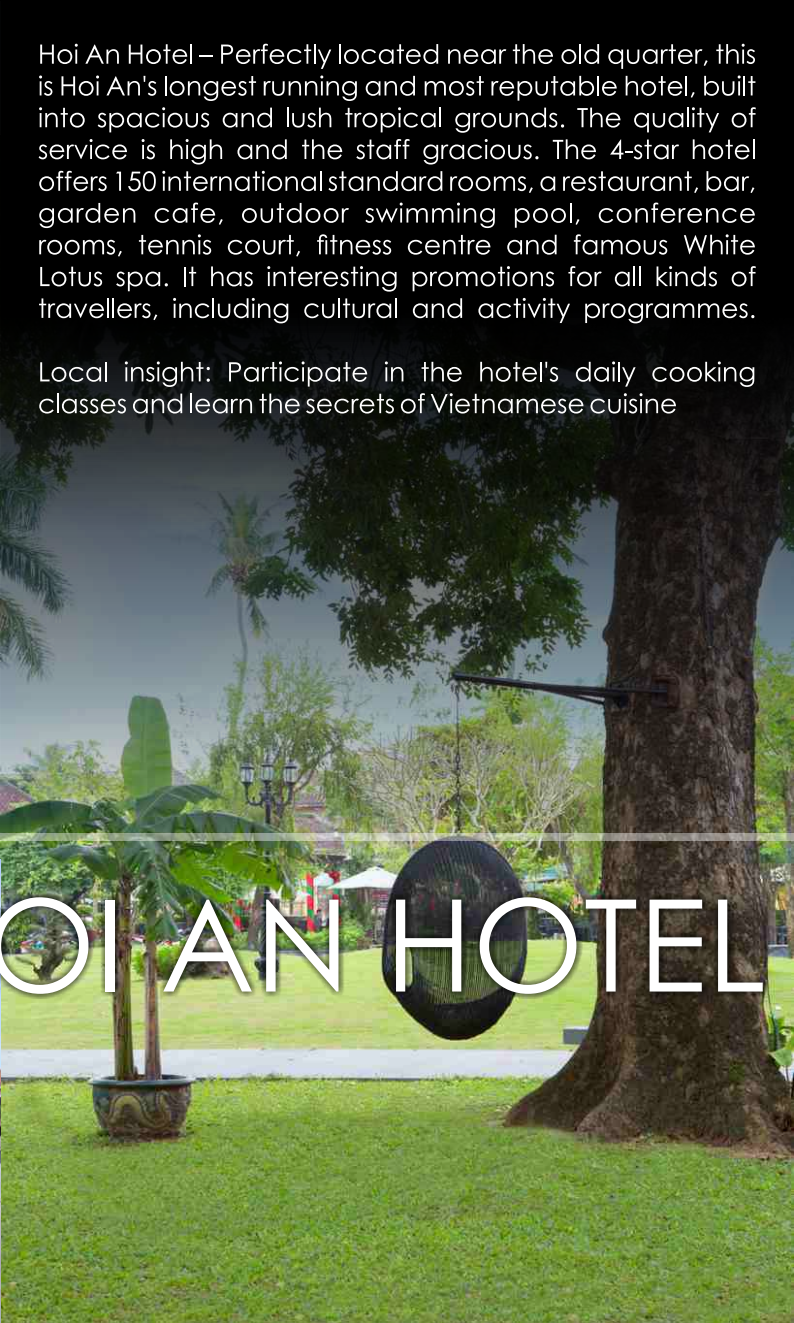


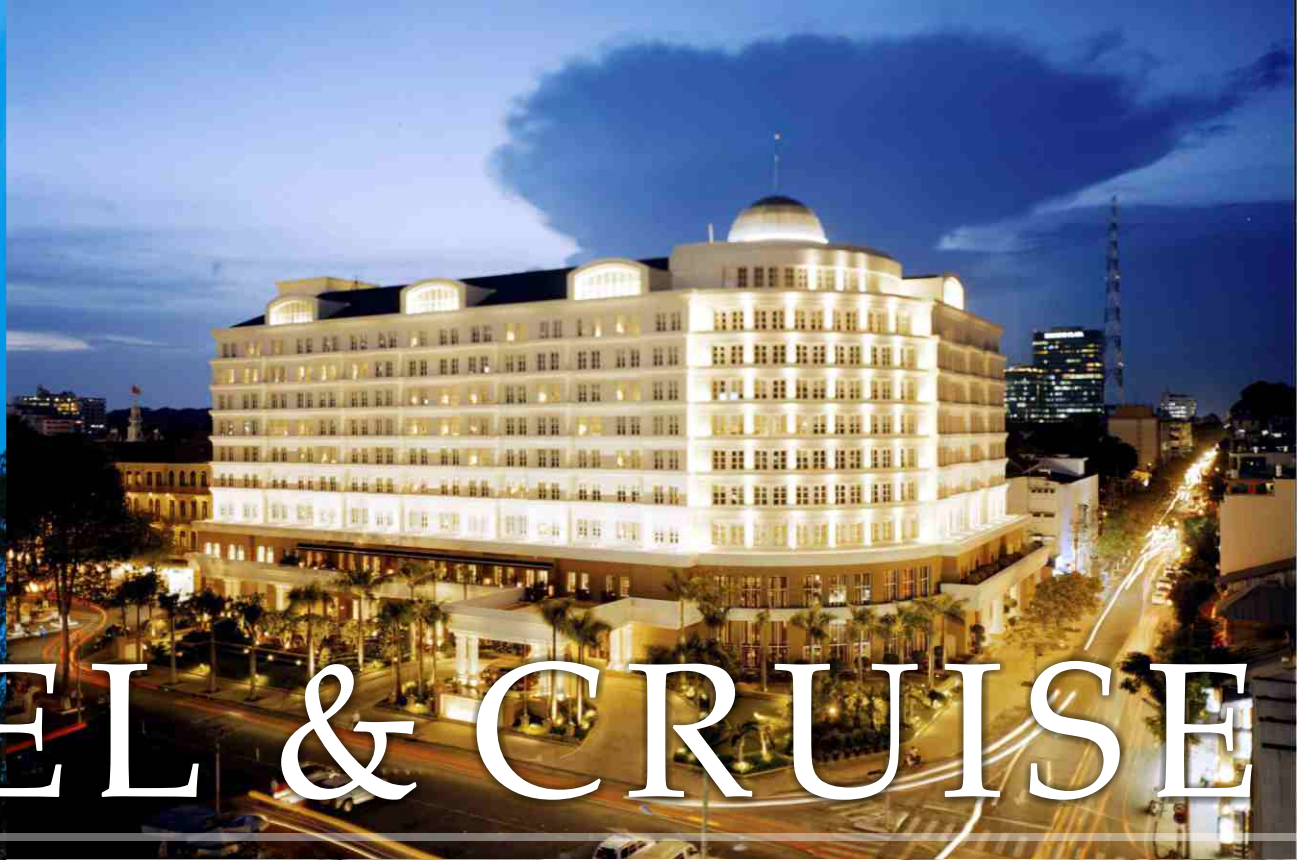
Hoi An Hotel – Perfectly located near the old quarter, this is Hoi An's longest running and most reputable hotel, built into spacious and lush tropical grounds. The quality of service is high and the staff gracious. The 4-star hotel offers 150 international standard rooms, a restaurant, bar, garden cafe, outdoor swimming pool, conference rooms, tennis court, fitness centre and famous White Lotus spa. It has interesting promotions for all kinds of travellers, including cultural and activity programmes.

Local insight: Participate in the hotel's daily cooking classes and learn the secrets of Vietnamese cuisine



HOI AN HOTEL



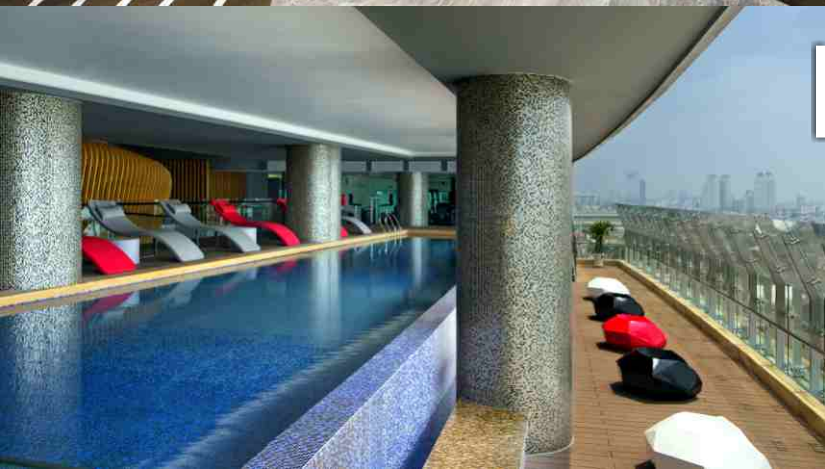


HOTEL & CRUISE





Le MERIDIEN
SAIGON



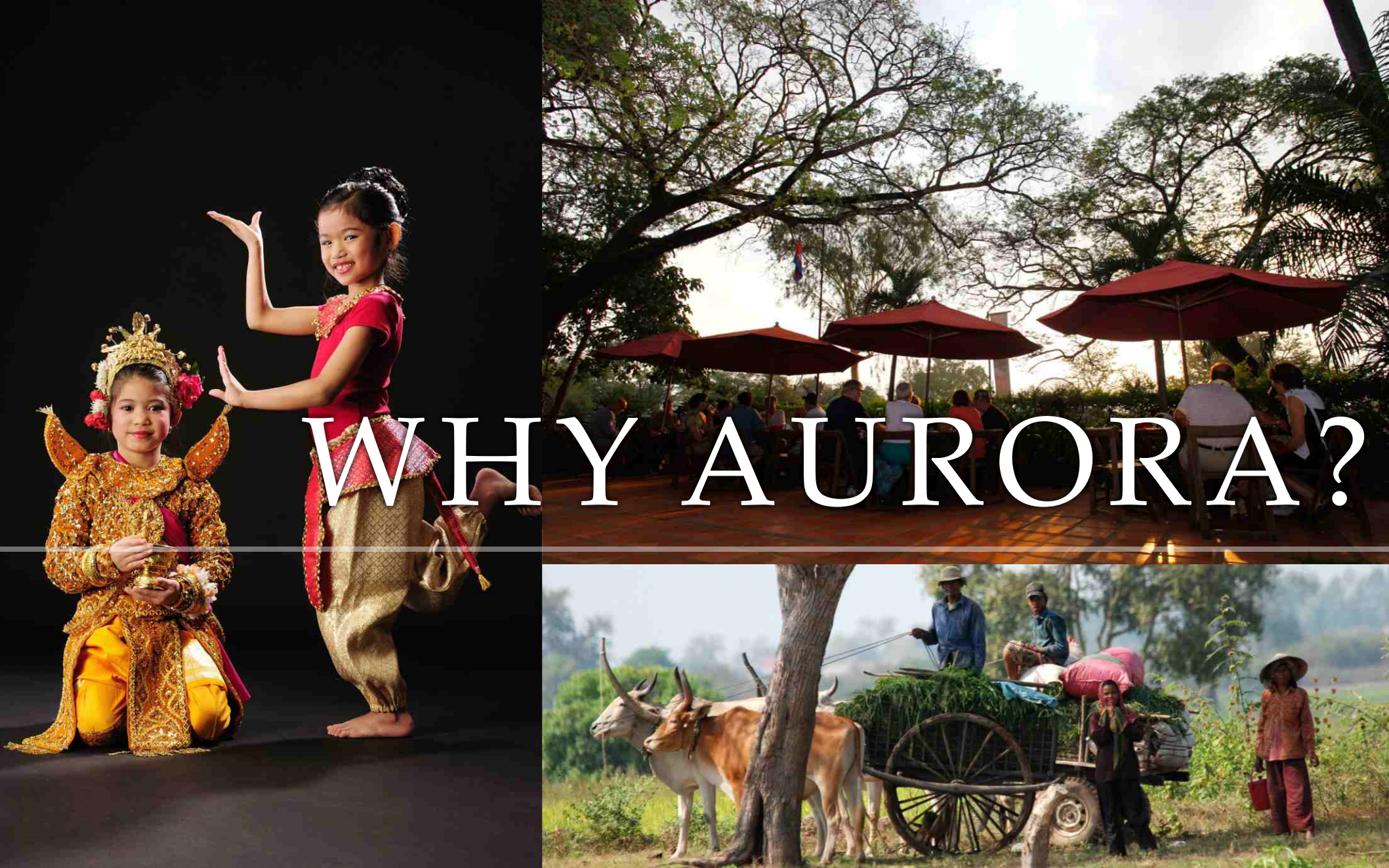
LE MERIDIEN SAIGON



Situated beside the Saigon River, close to entertainment and commercial areas, Le Méridien Saigon is an ideal base for exploring the local culture and community. Experience this cosmopolitan city in stimulating surroundings. Our 345 modern and sophisticated guest rooms and suites with river views provide an engaging personal space, with an accent on comfort and technology. Sleek contemporary furnishings offer a palette for a restful retreat or serene productivity. If food is your passion, our restaurants will take you on a journey of discovery. For a relaxing escape from business or sightseeing, the Explore Spa offers a range of body treatments, or unwind with a stimulating workout in the fitness centre.



LE MERIDIEN SAIGON



WHY AURORA?



WHY AURORA?



WELCOME GIRL IN TRADITIONAL COSTUME







WHY AURORA?



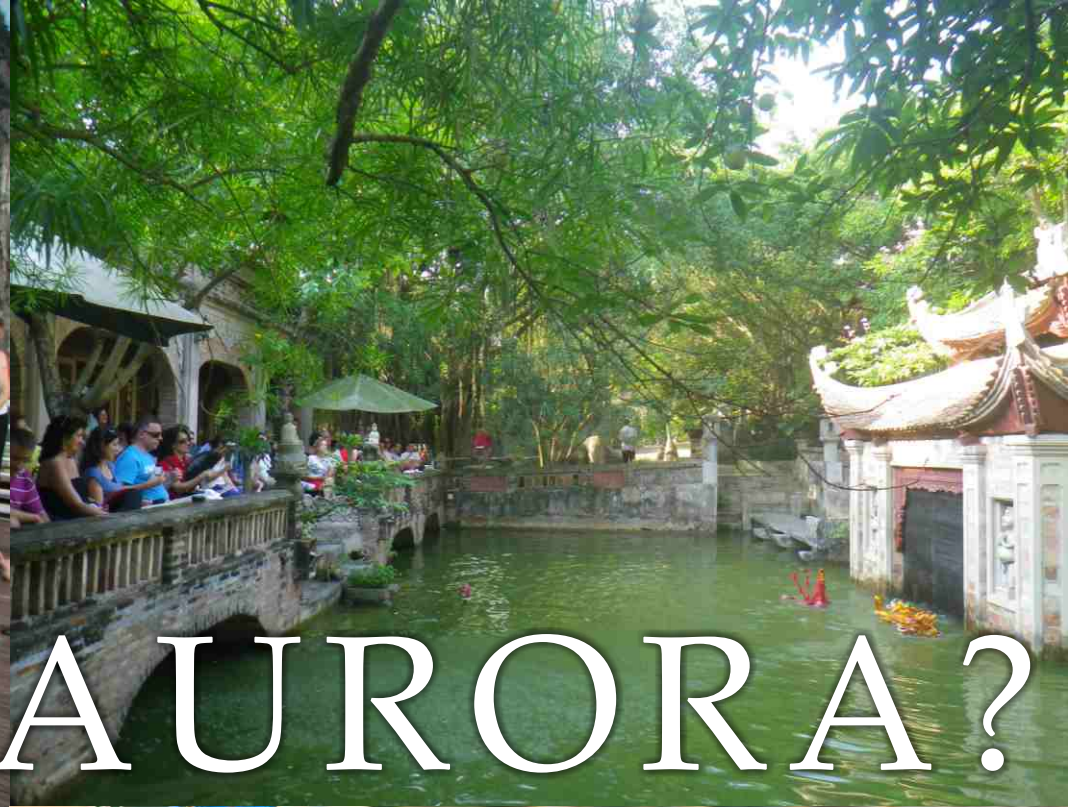
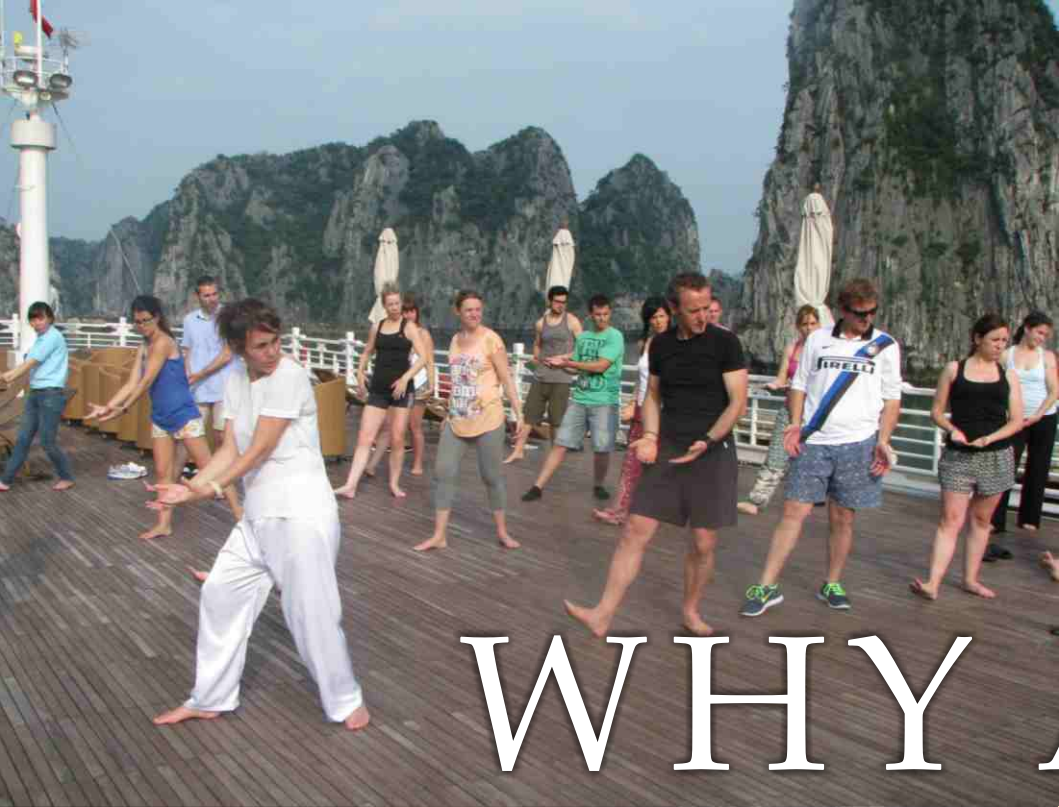
OLD QUARTER CYCLO TOUR
WALKING TOUR IN OLD QUARTER
EXCLUSIVE SERVICE AT TOUR ATTRACTIONS



WHY AURORA?



TAM COC VISIT IN NINH BINH
HA LONG BAY TRANSFER BY TENDER
KAYAK IN HALONG



WHY AURORA?

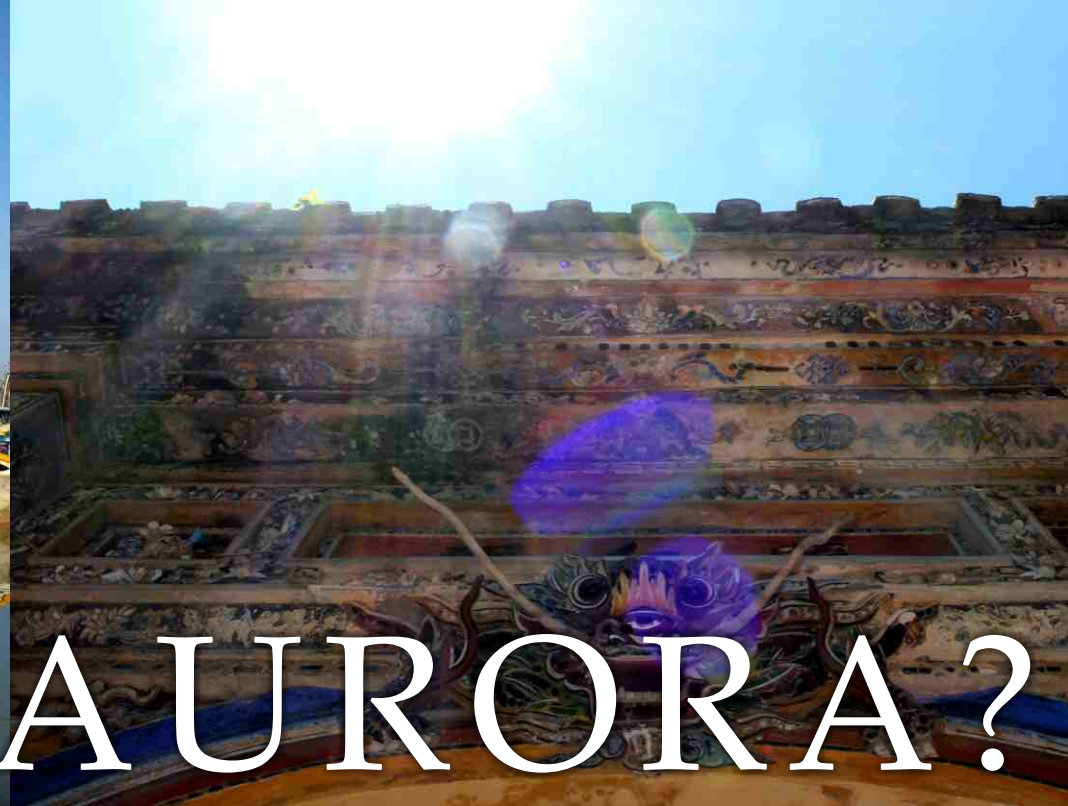


TAICHI CLASS
EXCLUSIVE WATER PUPPET PERFORMANCE
CORPORATE SOCIAL RESPONSIBILITIES
HOA LO PRISON VISIT



WHY AURORA?

ETHNIC BLACKSMITH
LOCAL ETHNIC MINORITY MARKET
ANNUAL FESTIVAL
HANDICRAFT VILLAGE VISIT



WHY AURORA?



"EASY HOI AN" VISIT
HUE IMPERIAL CITADEL
THIEN MU PAGODA IN HUE
JAPANESE BRIDGE IN HOI AN



WHY AURORA?



ROUND BASKET RACING
BICYCLE TRIP
FISHERMAN "KNOW-HOW"
CALLIGRAPHY



WHY AURORA?



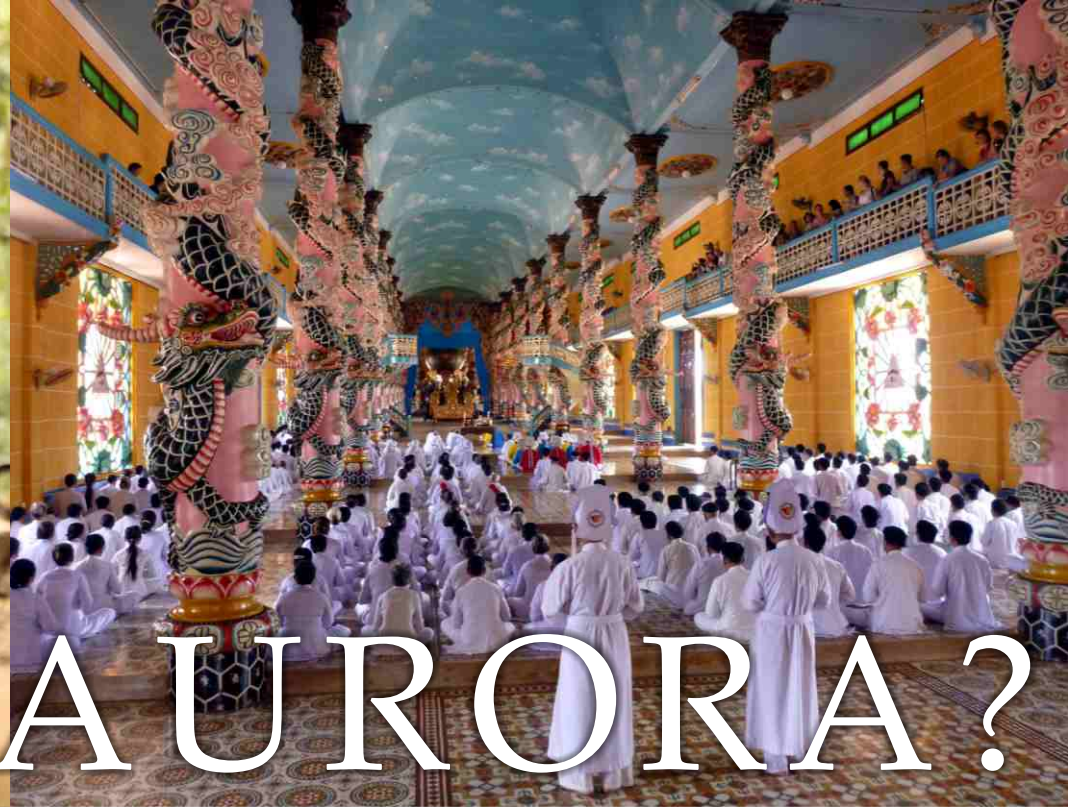
LOCAL SEAFOOD MARKET
SALT FIELD
MATTRESS-MAKING VILLAGE
FISHNET WEAVING VILLAGE



WHY AURORA?



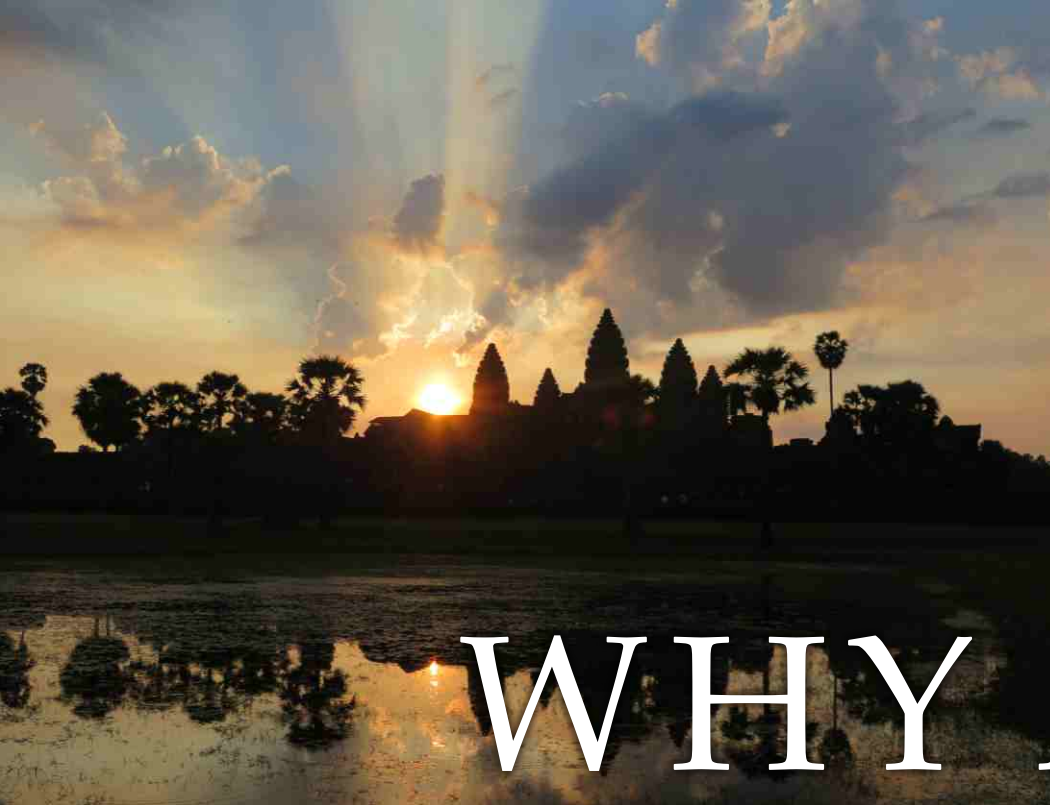
MANGROVE FOREST
FLOATING MARKET
COCONUT CANDY WORKSHOP
RICE PAPER WORKSHOP



WHY AURORA?



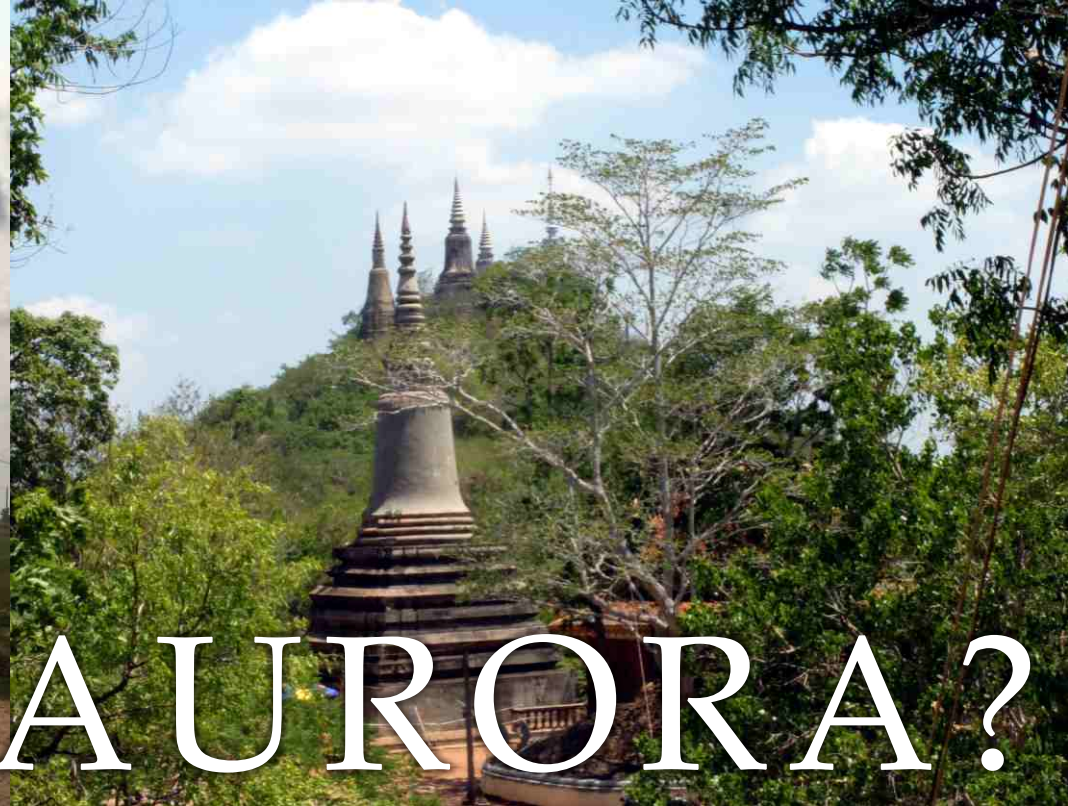
CU CHI TUNNEL
CAO DAI HOLY TEMPLE
PRESIDENTIAL PALACE
BEN THANH MARKET



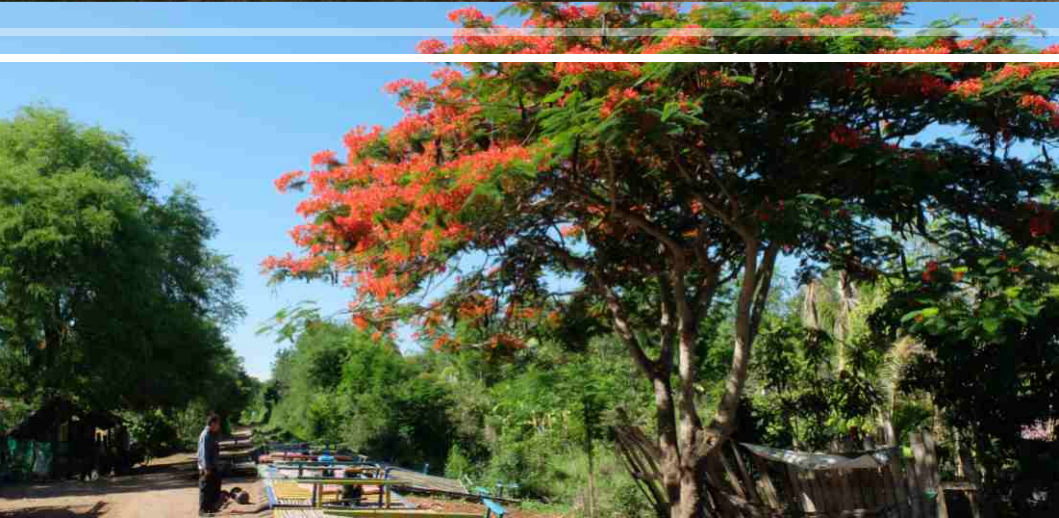
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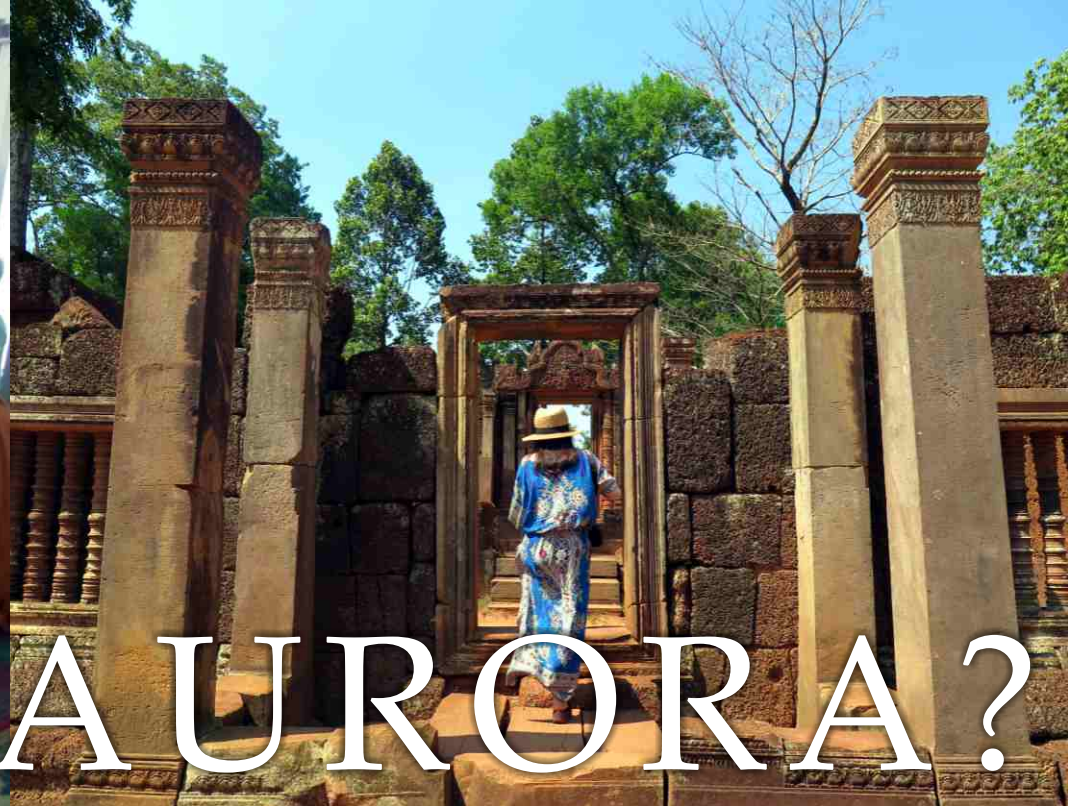
SUNRISE IN SIEM REAP
ELEPHANT RIDE
ANGKOR COMPLEX VISIT



WHY AURORA?



QUADBIKE TOUR
TEMPLE VISIT
TONLE SAP LOCAL LIFE
BATTAMBANG BAMBOO TRAIN



WHY AURORA?



MONK BLESSING CEREMONY
TEMPLE VISIT



WHY AURORA?

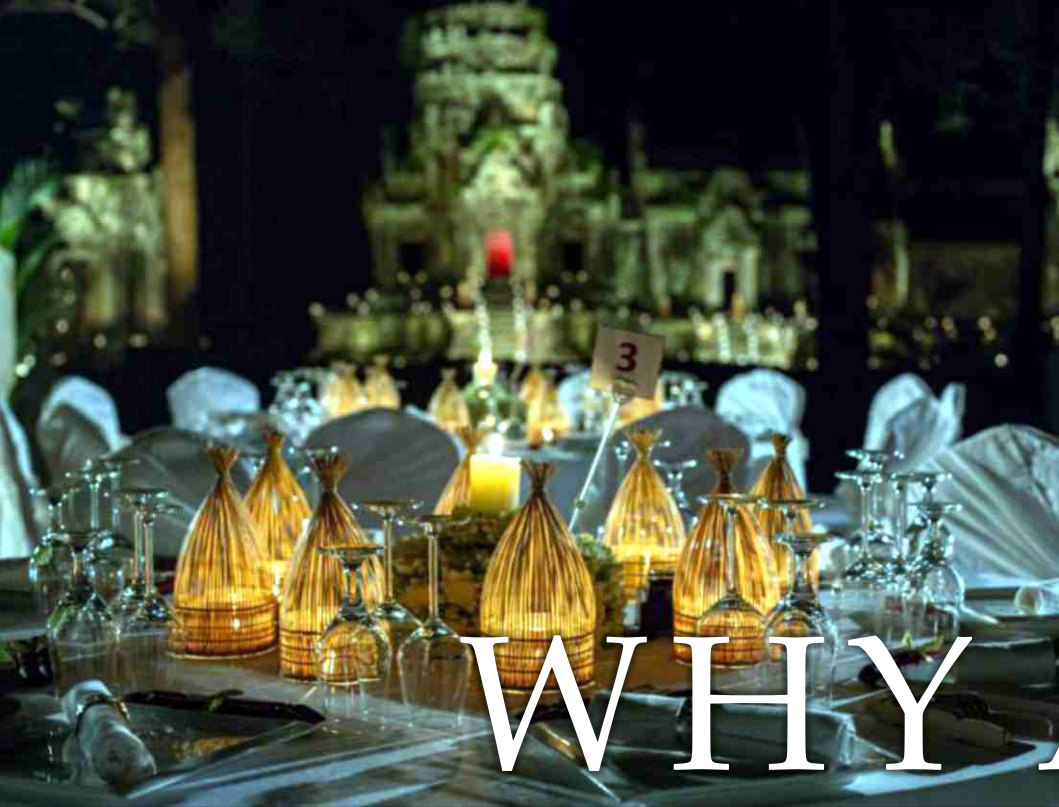
FINE DINING



WHY AURORA?



THEME DINING



WHY AURORA?



GALA DINNER AT EXCLUSIVE VENUE



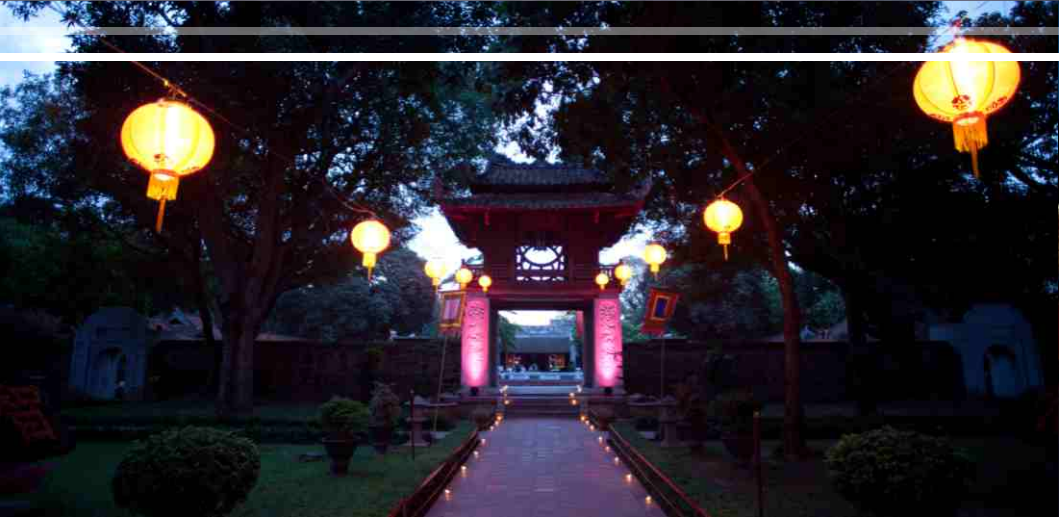
WHY AURORA?



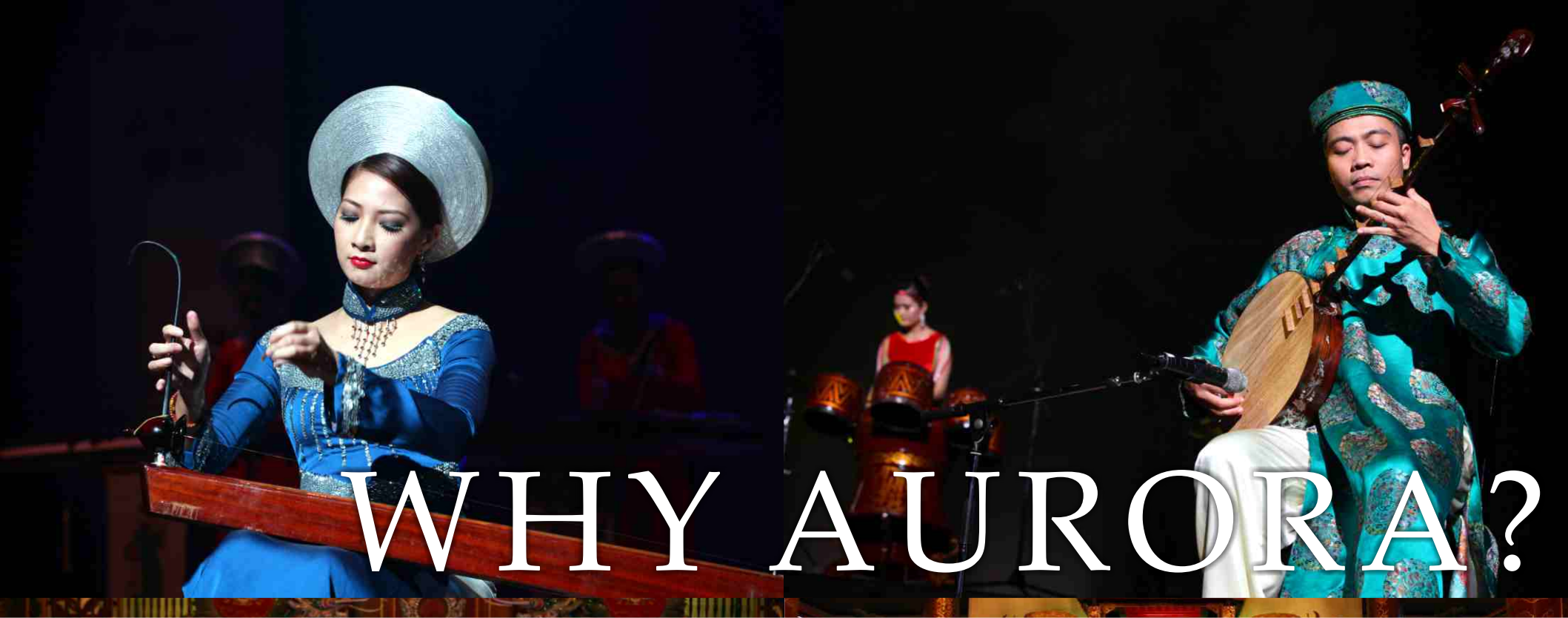
EXCLUSIVE ART PERFORMANCE



WHY AURORA?



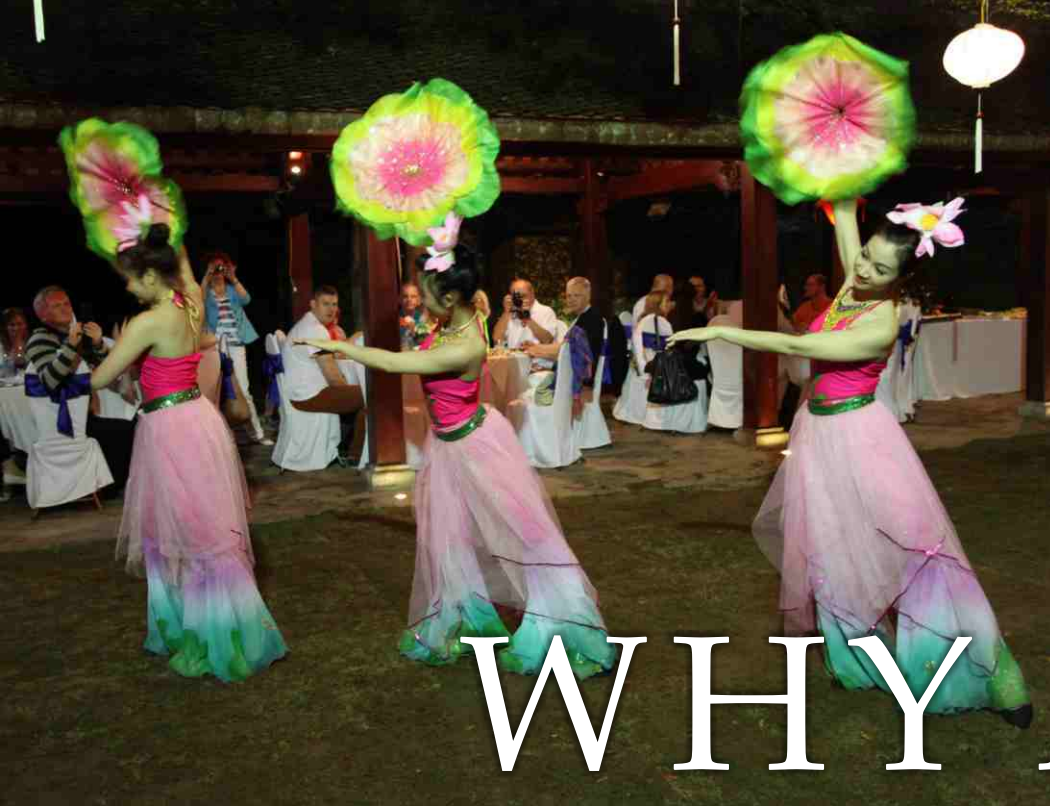
GALA DINNER AT EXCLUSIVE VENUE



WHY AURORA?



EXCLUSIVE ART PERFORMANCE



WHY AURORA?

EXCLUSIVE ART PERFORMANCE

A close-up photograph of a person's hands, with a focus on the fingers, as they meticulously tie a traditional Chinese zongzi. The zongzi is nestled within a large, dark, oval-shaped metal bowl. It is wrapped in vibrant green bamboo leaves, which are secured by thin, light-colored cotton threads. The hands are positioned to thread the string through the leaves, creating a secure knot. The background is dark and out of focus, emphasizing the hands and the zongzi. The text "Thank You!.." is overlaid in a white, serif font across the middle of the image.

Thank You!..